

## University of Nevada Division 1 Ski Racing



Hello Nevada Ski Racing Fans!

Thank you for your consideration in supporting the Nevada Ski Team athletes and boosters. As boosters, we support the Wolf Pack in their efforts to win a NCAA Division 1 National Championship. Our goal is for the ski team to have a permanent, well-funded home at the University. Through our fundraising program, the Nevada Ski Team can achieve national success and solidify a lasting legacy in the winter sports community.

As residents of the Reno-Tahoe area, our local culture is steeped in skiing as it is a popular past time for many. There are 22 ski areas within a two-hour drive of Reno, each of which has a junior race program with budding young athletes eager to represent their home region as they age out of these programs. Additionally, 70% of current students said they chose to attend the University of Nevada because of skiing and snowboarding. Needless-to-say being Nevadan means being a skier for many of us.

In this vein, the University brought back Division 1 ski racing to the Reno-Tahoe area last year after a 10-year hiatus. Last fall, we kicked off this momentous revival with the Ski Ball Fundraiser and raised \$120,000 through tickets sales, donations, and live and silent auctions. It was such an overwhelming success that we will be celebrating our **2<sup>nd</sup> Annual Ski Ball Fundraiser on October 27<sup>th</sup>**.

### **Nevada Ski Team Fundraising Goals for 2023-2024:**

- Purchase a new team van
- Build both a locker and a tuning room
- Provide scholarships to entice top-level athletes to compete for the Nevada Ski Team
- Win a Division 1 National Championship title
- Develop and recruit a nordic team to augment the alpine team

To that end, we've set a fundraising target of \$350,000 this year to support these goals.

### **How you can help us get there:**

- **Donate an auction item.** Contact Ally or Gus (see below) with your donations.
- Attend the 2023 Ski Ball at the El Dorado. Visit <https://www.nevadaskiing.org/skiball> for more info.
- Make a direct donation via the QR code below.

Help us carve a path to success on the race hill for the University of Nevada! Your generosity can make a world of difference for our dedicated skiers. With your support, we can bring home a national championship that fondly represents the heart and soul of the Reno-Tahoe area as a home for skiers and a place for young athletes to thrive.

Thank you, and we hope to hear from you soon!

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**Direct donations can be done here:**



Nevada Ski Team Boosters, PO Box 17956, Reno, NV 89523