

# NEVADA



## SKIING

# SKI BALL OCT 27, 2023

Presented by:

**THE ROW**<sup>TM</sup>

ELDORADO | CIRCUS CIRCUS | SILVER LEGACY

IN THE HEART OF RENO | THEROWRENO.COM

◆ Ticket Pricing and  
Sponsorship  
Opportunities

[www.nevadaskiing.org](http://www.nevadaskiing.org)

[Info@nevadaskiing.org](mailto:Info@nevadaskiing.org)

# SKI BALL 2023

\$75

## Student & Alumni

- Active student with student ID
- Recent graduate (past 5 years)
- Use discount code

**NevadaSki2023** at checkout

\$175

## Individual

- Individual dinner ticket

\$1,500

## "Friends of Nevada Skiing"

- Reserved table of 10
- \$250 discount

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# SKI BALL 2023

**\$2,000**

*LIMIT 10*

## Business Partner

- Reserved table of 10
- Advertising on Ski Ball media program
- Signed and framed custom team photo

**\$5,000**

*LIMIT 6*

## Silver Sponsor

- Reserved table of 10
- 10 tickets + tailgate for Homecoming football game (10/28 vs New Mexico)
- 1/4 page advertising on Ski Ball media program
- Signed and framed custom team photo
- Exclusive advertising on Homecoming weekend football tailgate

**\$10,000**

*LIMIT 2*

## Gold Sponsor

- 2 reserved "premier" tables of 8 (16 tickets)
- 16 tickets + tailgate for Homecoming football game (10/28 vs New Mexico)
- Table hosted by 2 current Nevada Ski Team athletes
- 1/2 page advertising on Ski Ball media program
- Exclusive advertising on Homecoming weekend football tailgate

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# SKI BALL 2023

\$15,000

## Title Sponsor

- 20 tickets to "premier" table
- 20 tickets + tailgate for Homecoming football game (10/28 vs New Mexico)
- On-stage recognition at Ski Ball
- Premier brand placement on all marketing material (full-page ad in program)
- Nevada Ski Boosters website placement and newsletter for 23-24 season
- 5 signed and framed custom team photos
- Advertising on all Ski Ball social media
- Exclusive advertising on homecoming weekend football game VIP tailgate
- Exclusive 2023 custom Bigtruck Brand Nevada Skiing hat with company logo and 500 hats to be given out at Ski Ball to all attendees

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# SKI BALL 2023

## Additional Sponsorship Opportunities

\$4,500

### Hats

- Bigtruck Brand Nevada Skiing Hat Sponsor

\$5,000

### Photobooth

- Photobooth and Slo-Mo Video Booth Sponsor

\$10,000

### Tailgate

- Tailgate Sponsorship for Homecoming 10/28 vs New Mexico

\$100,000

### Team Trip

- VIP travel and ski package for 4 to NCAA Regionals in Big Sky, Montana, Feb 2024 or Finals in Steamboat, Colorado, March 2024.
- Hosted by Ski Team Alumni and University Athletics Leadership

\*Exact location and date TBD based on final NCAA schedule

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# SKI BALL 2023

**\$1,500**

**LIMIT 16**

## VIP Individual

- Premier seating at VIP Table with special guest "Skiing Legend"
- Privately catered dinner at Ski Ball and premier wine and cocktail offering
- Hotel accommodations at Eldorado
- Premier ticket for tailgate and football game on 10/28 vs New Mexico

**\$15,000**

**LIMIT 3**

## VIP Table

- Reserved table of 8 + special guest "Skiing Legend"
- Privately catered dinner at Ski Ball and premier wine and cocktail offering
- Hotel accommodations at Eldorado (x4)
- Premier ticket for tailgate and football game on 10/28 vs New Mexico

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The Nevada Ski Team Boosters thank you for your generous support. We look forward to the beginning of a new era of **championship** skiing for the Wolf Pack for years to come.

Thank you!

Nevada Ski Team Boosters Board of Directors

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For questions, please email [info@nevadaskiing.org](mailto:info@nevadaskiing.org)

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